India's all-cargo airline, QUIKJET Cargo announced the assignment of IATA Three Letter Numeric Prefix Code '723' and Two Letter Designator 'QO' by IATA, in accordance to the IATA Resolution 767, today in Bangalore.

Captain Preetham Phillip, the CEO of Quikjet Cargo said: "With the assignment of IATA code, Quikjet is fully equipped to provide a world class logistics service in the Air Charter segment" He further added that the company had set a vision of offering a highly competitive and professional Air Cargo Service in India, which would match the most sought-after global services. Constantly exploring newer markets for Air Cargo Charters in India and overseas, Quikjet has "always prioritized Safety, Customer Satisfaction and On-time Performance as the prime tenets of business operations".

Presently, due to the lack of freighter aircrafts in the country, the express and cargo industry is largely dependent on the belly space of passenger airlines, which is not conducive to timely critical shipments or movement of dangerous goods. Their expertise and focus lies in providing airport-to-airport connectivity for cargo charters as well as scheduled operators. "We are working on differing business models to provide customized and general air cargo solutions to businesses across the country," the CEO explained.