

Announcing its launch as India's newest all-cargo airline, Quikjet Cargo grabbed the spotlight at the recently concluded Air Cargo India 2012 event, held at the Bombay Exhibition Centre. Organized by publishers of industry publication - The STAT Trade Times, Air Cargo India is a premier biennial conference cum exposition event dedicated to Air Cargo. It brings together international representatives and all stakeholders of the industry in India.

In its 4th edition this year, the theme of ACI 2012 - 'Opportunity of an Emerging Air Cargo Market' resonated with Quikjet's announcement of its launch. The objective of this event was to bring into international focus the opportunities available in India for Industry players in the Air Cargo sector, by providing a platform to network, discuss, deliberate and enhance business.

The CEO Capt. Preetham Phillip inaugurated Quikjet's exhibition stall at the expo and formally announced the company's 'ready-for-business' status to the world. Speaking on the occasion, Capt. Phillip expressed his delight at unveiling a world-class Indian all-cargo airline dedicated to fill the void of freighter capacity in the country, besides being a vital trade facilitator within the air transportation infrastructure space. The Chief Guest and Civil Aviation Secretary to the Ministry of Civil Aviation, Govt. of India Dr. Syed Nasim Ahmad Zaidi congratulated Quikjet Cargo on its launch and wished it success in its endeavours.

The Quikjet Cargo team led by its Head of Commercial Vijaya Menon along with colleagues from Farnair (Europe) - Sanand Karnik (Vice President, Joint Ventures) and Christian Degouy (Sales Director), ensured that Quikjet's market-positioning and value propositions were clearly communicated to the audience in the course of the three day event.